Stealth®, the Fashion Platform

The best in class technology platform
for the fashion & luxury retail sector

STEALTH
The Fashion Platform

Stealth®: three needs, one platform

Stealth®, the Fashion Platform, is the leading platform dedicated to fashion and luxury organizations for managing all processes related to the smooth running of their businesses. Through the integration of the whole value chain and the implementation of a universal data model, Stealth® supports brands as they roll out their global omnichannel strategies.

Thanks to a wide and varied collection of high profile users, particularly in the luxury fashion space, and a reliable network of international partners, Stealth® is the solution to manage local distribution networks and overcome the cultural, linguistic, regulatory and logistic challenges presented by global expansion.

FASHION INDUSTRY

- Sophisticated inventory management capability for multi-company and multi-inventory environment
- Central control of distribution and production processes, and budget, offering real-time estimates and forecasting
- Analysis reports that guarantee continuous alignment to strategy, and alert when variations to plans arise
- Automatic generation of purchase orders and production thanks to a function which balances supply and demand, and manages products on a single platform from procurement to distribution
- Anti-counterfeiting system for the whole supply chain to protect brand equity

OMNICHANNEL

- One-single view across systems, processes, orders and consumers
- Governance of data flows from digital orders, including via e-commerce and marketplaces
- Integrated order management system with centralized assortment management rules
- Availability of products and possibility of sale based on the type of omnichannel flow
- Enhancement of the point of sale with a view to driving 'webrooming' to help reduce returns

FASHION AND LUXURY RETAIL

- Integrated solution for managing all retail distribution channels, supporting the expansion into international markets
- Capability to set up seasonal and non-seasonal sales, in just a few clicks
- Centralized and real-time control of distribution processes
- Reduce time to market with platform connectivity between production and retail operations
- Track availability of stock with real-time view of demand and replenishment

STEALTH
The Fashion Platform

Master Data Management, Global Inventory & Controlling

Supply Chain & Production

MPS/MRP

Purchase

Work Orders

Purchase & Labor Invoicing

Sales & Distribution

Order Management

Allocation Reservations

Picking Packing

Shipping Invoicing

STEALTH RETAIL

Shop & Customer Management

Merchandising

Back Office Operations

Store Operations

Shop/Retail Inventory

STEALTH APPS

S-INSIGHT
Analytics & Business Discovery

S-VIPP
Visual Production Planning

S-LABS
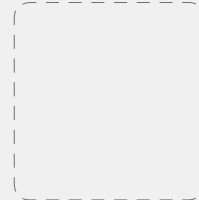Labs Data Management

S-ORDER
Agents & Showroom Order Management

S-MARKET HUB
Omnichannel Marketing

S-ORCHESTRATOR
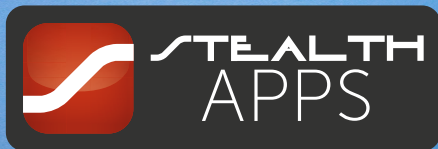Omnichannel Order Management

Integrated Best-in-Class Apps
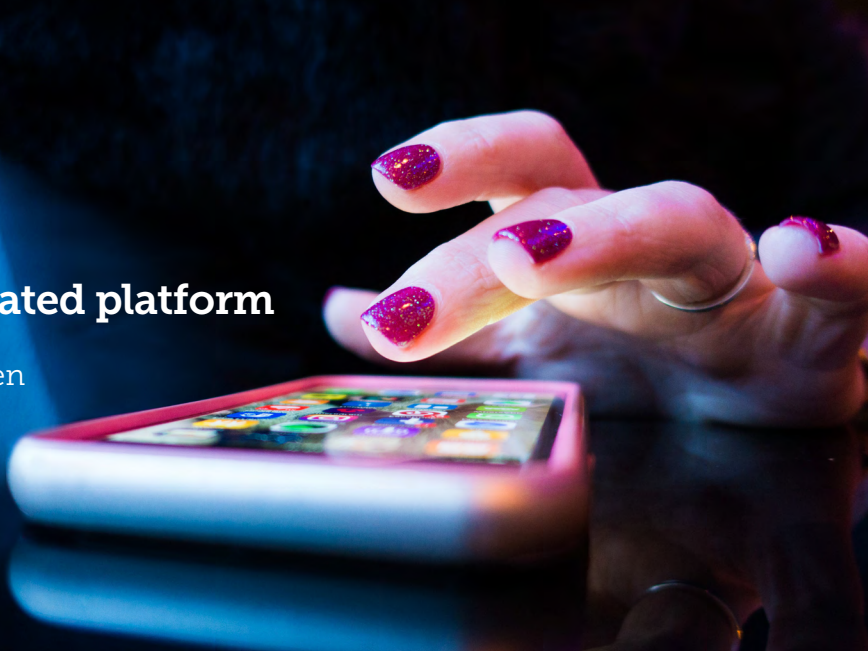
| PLM | FIN | CRM | POS | WMS | E-SHOP |

Stealth®: an open and integrated platform

Stealth®, the Fashion Platform, is one open platform, allowing brands and retailers to integrate additional applications that enable them to tailor the technology to their specific business needs.

STEALTH LABS

Support the management of the extended supply chain by collecting, integrating and using data coming from third-party, stakeholders and owned units. Stealth Labs offers users the ability to check the entire production cycle and optimize processes, in real time. Its architecture guarantees security and authorization levels using integrated environments, such as separate access for clients.

STEALTH VIPP

The Stealth Visual Production Planner aids advanced management of each production phase, including: allocation of resources; allocation of work orders with visual representation of manufacturing plans; planning with graphic representation of constraints and overlaps; recall of raw materials and semi-finished products based on consumption.

STEALTH ORDER

Stealth Order allows agents to collect and track orders on desktop or mobile. It ensures a unique and comprehensive view on customers (accounting situation, invoices, payments, etc.) and on stock availability for replenishment orders.

STEALTH MARKET HUB

An open and integrated platform, Stealth Market Hub enables retailers and brands to develop true omnichannel strategies. By collecting information coming from each sales point and from mobile devices, in Stealth Retail, companies can better understand the purchasing habits of their customers.

STEALTH ORCHESTRATOR

Stealth Orchestrator enables the management of order flows from all digital channels. Taking advantage of the global inventory capabilities of Stealth®, this tool optimizes logistics distribution in compliance with customs constraints and local tariffs.

VMC – Variable Management Communication

The VMC enables integration with the most commonly used POS systems. Retailers and brands are guaranteed a single standard, robust and reliable interface with Stealth®.

STEALTH INSIGHT

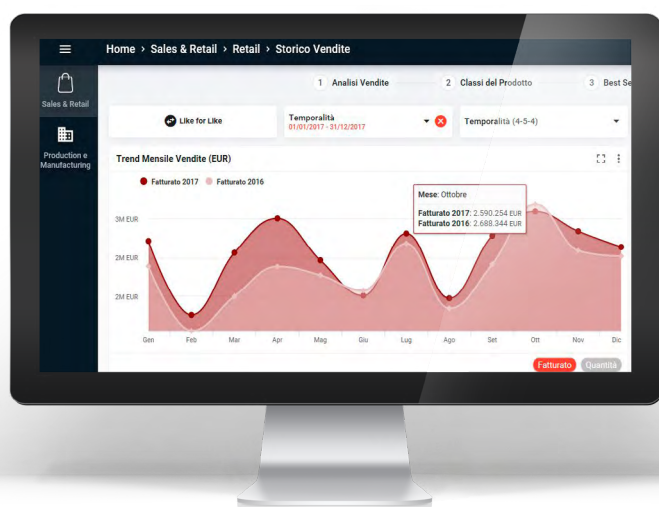## Business Intelligence just a click away

Turn data into information; information into knowledge; knowledge into action. With Stealth Insight and native data warehouse integration with Stealth®, all information assets generated by business processes are made available on one platform – simply and immediately – to support brands and retailers in their strategies. S-Insight includes three modules, which can be quickly adapted to the specific needs of each company:

Stealth DWH: integrable with other data sources in an enterprise data warehouse scenario, this module is the ideal basis for accessing front-end business intelligence provided by the other two modules.

Stealth Analytics: provides a pre-configured kit with interactive and intuitive dashboards. This module allows the dynamic exploration of data, from overview to detailed analysis in one click.

Stealth Business Intelligence: a flexible and reliable web reporting system, which allows users to quickly act on information and respond to the specific needs of their business area.
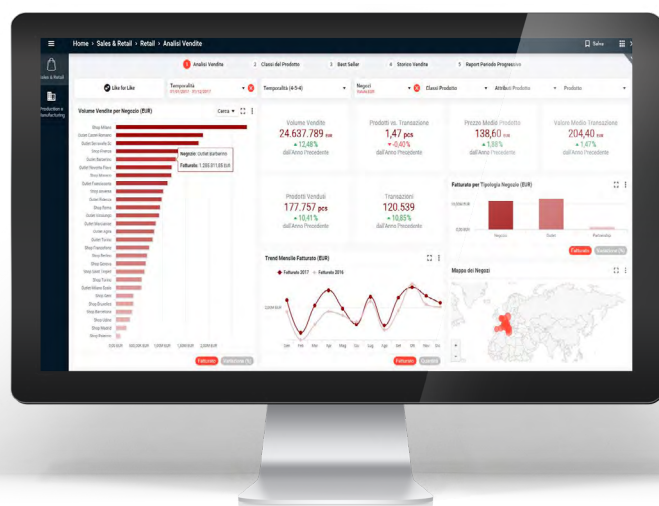
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Stealth Insight allows Fashion and Luxury brands to:

✓ Obtain information that allows you to anticipate customer demands

✓ Identify your target customers in relation to sales activity

✓ Monitor the entire supply chain, focusing on all areas of production

✓ Analyze and control costs in real time

1. Year-on-year sales trends compared

2. Adaptable sales dashboard filtered to specific business needs

An ecosystem of international partners

We build global partnerships to further increase the value of our proposition. The Stealth Partner Program was created to support fashion and luxury brands in their international expansion journeys, growing Stealth® in line with their development.

We always guarantee our customers up-to-date solutions in line with market and consumer needs, and a high level of service and assistance via our best-in-class platform..

STEALTH
Alliance Partner

A global network of strategic and technological partners that add complimentary value to our offer, supporting the development and integration of innovative solutions.

CentricSoftware™

D1

kubix

LAUNCHMETRICS

ORACLE®

protiviti®

pwc

retailpro.

t! temera

STEALTH
Value Added Partner

An ecosystem of developers and authorized dealers that support our customers in areas such as sales, consulting, and project management.

CAPTHA Systems

DSTECH
INFORMATION TECHNOLOGY AND CONSULTING

efashionsoftware
Management Solutions for Fashion Industry

GUS s.r.l.

H&F
Human Resources & Finance

MANEAT

PINNACA
RETAIL SOLUTIONS

RTT

SMF
YOUR IT PARTNER

High-innovation fashion networking

This high-level training center is dedicated to fashion and luxury retail professionals who have chosen our software platform to govern their key processes.

We have always focused on developing skills and incubating creative business ideas. With Stealth Learning Center, we offer our community a unique opportunity to combine advanced training on the Stealth® platform software solutions with a deeper look at the processes it manages. We want the Stealth Learning Center to promote the spread of industry knowledge by leveraging the innovation expertise of a network of professionals, analysts and managers.

4 TRAINING PATHS

OPERATIONS
Focus on fundamental processes that characterize fashion companies in the digital age.

TECHNICAL
Focus on developing knowledge of the essential techniques to master Stealth® at a deeper level.

SALES & MARKETING
Focus on the processes, activities and omnichannel strategies related to sales, marketing and promotion.

TAILORED
Tailor-made training designed to meet specific content, location and time-scale needs.

3 CERTIFICATION LEVELS

START
E-learning course.

PROFESSIONAL
Full-time on-site course with expert teachers.

EXPERT
Advanced certification based on hybrid of e-learning and on-site education.

More info and updates on upcoming courses: **www.dedagroupstealth.com/stealth-learning-center**

STEALTH
PARTNER PROGRAM

Dedagroup Stealth is a Dedagroup company, one of the most important players in the "Made in Italy" Information Technology industry, and has a turnover of $34 million and more than 300 employees.

With over 400 projects in the world, Dedagroup Stealth operates in the international market aiming to become a world leader in supporting Fashion and Luxury Retail companies in their Information Technology needs. Dedagroup Stealth's leadership is based on an experienced blend of solutions, services and people: the company offers its customers an unparalleled industry know-how as well as Stealth®, the Fashion Platform, an integrated technology platform that manages production, retail and distribution operations in the fashion and luxury industries, enabling brands to compete on the global stage.

DEDAGROUP
STEALTH