

LOGO BRAND GUIDELINES

01. PARTNERSHIP PROGRAM LOGO



02. PARTNERSHIP LEVEL LOGOS



Service Support Partner



Value Added Partner

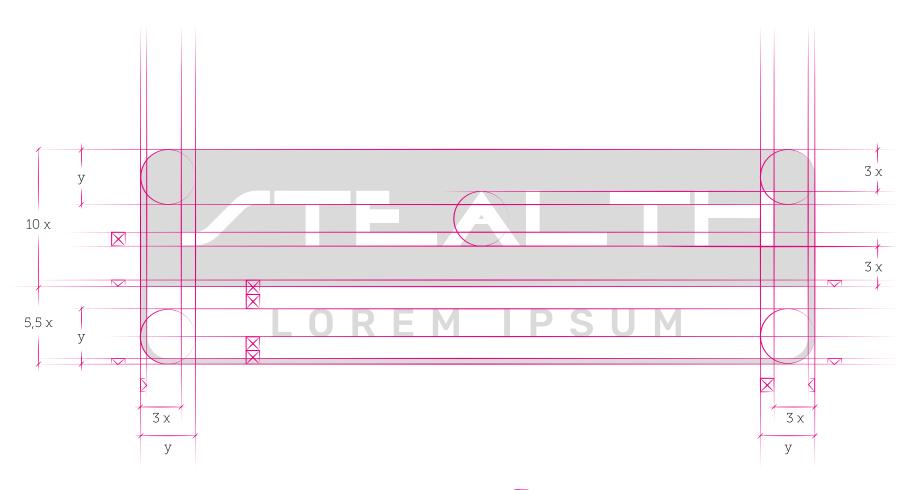


System Integrator Partner



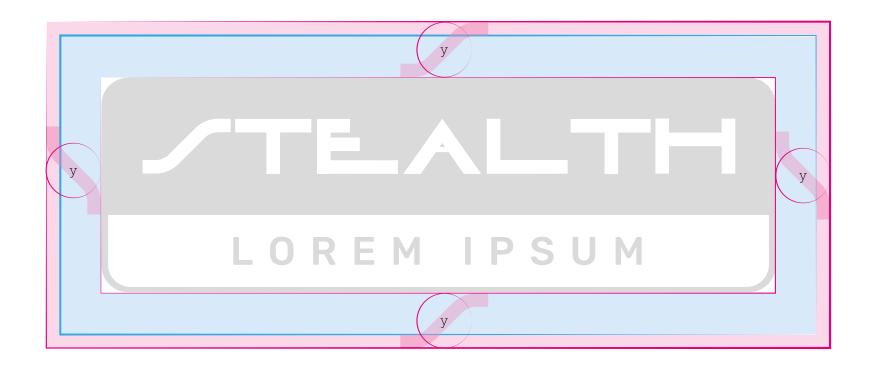
Alliance Partner

03. TECHNICAL DRAWING





04. CLEAR SPACE



= Minimum clear space

= Recommended clear space

05. CORPORATE TYPEFACES - PAYOFF

Rubik light
Rubik light italic
Rubik
Rubik italic
Rubik medium
Rubik medium italic

Rubik bold
Rubik bold italic
Rubik black
Rubik black italic

The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVXYZ 0123456789 (!@#\$%&.,?:;)

06. COLOURS







C15 M90 Y100 K5
Pantone 1795 C
R197 G54 B34
Web colour #C53622



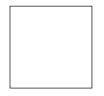




C00 M00 Y00 K100
Pantone Black C
R29 G29 B27
Web colour #1D1D1B

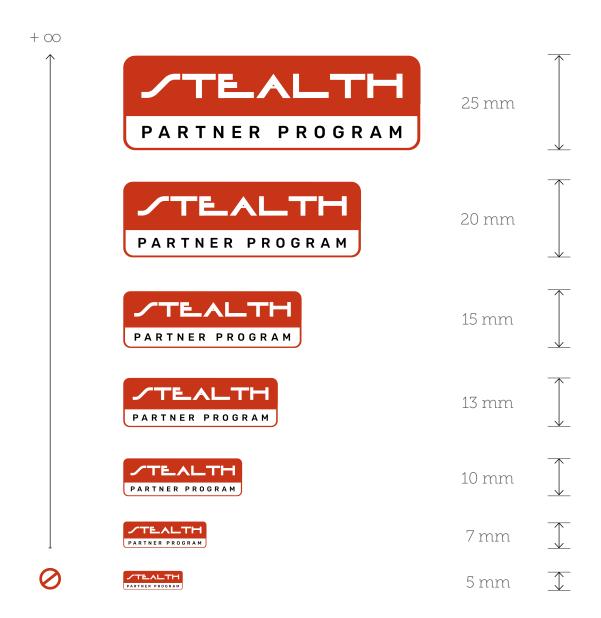






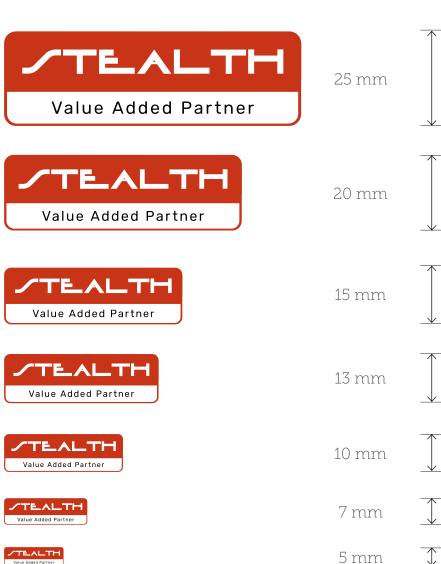
C00 M00 Y00 K00 R255 G255 B255 Web colour #FFFFFF

07. SIGNATURE VARIATIONS



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+ 00 **/TEALTH** Service Support Partner /TEALTH Service Support Partner **/TEALTH** Service Support Partner TEALTH Service Support Partner TEALTH Service Support Partner Service Support Partner





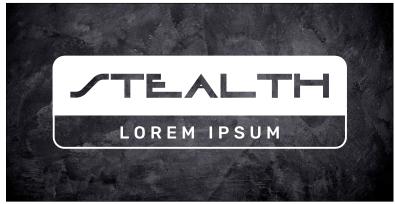
07. SIGNATURE VARIATIONS

+ 00 **✓TEALTH /TEALTH** 25 mm System Integrator Partner Alliance Partner /TEALTH **/TEALTH** 20 mm System Integrator Partner Alliance Partner **/TEALTH ∕TEALTH** 15 mm System Integrator Partner Alliance Partner TEALTH TEALTH 13 mm System Integrator Partner Alliance Partner TEALTH TEALTH 10 mm System Integrator Partner Alliance Partner /TEALTH 7 mm System Integrator Partner Alliance Partner

5 mm

. DOS







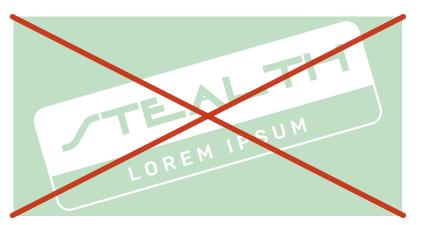


09. DON'TS









10. BRAND ARCHITECTURE



Stealth Retail Partner Program logo









Partnership level logos

