



LOGO BRAND GUIDELINES

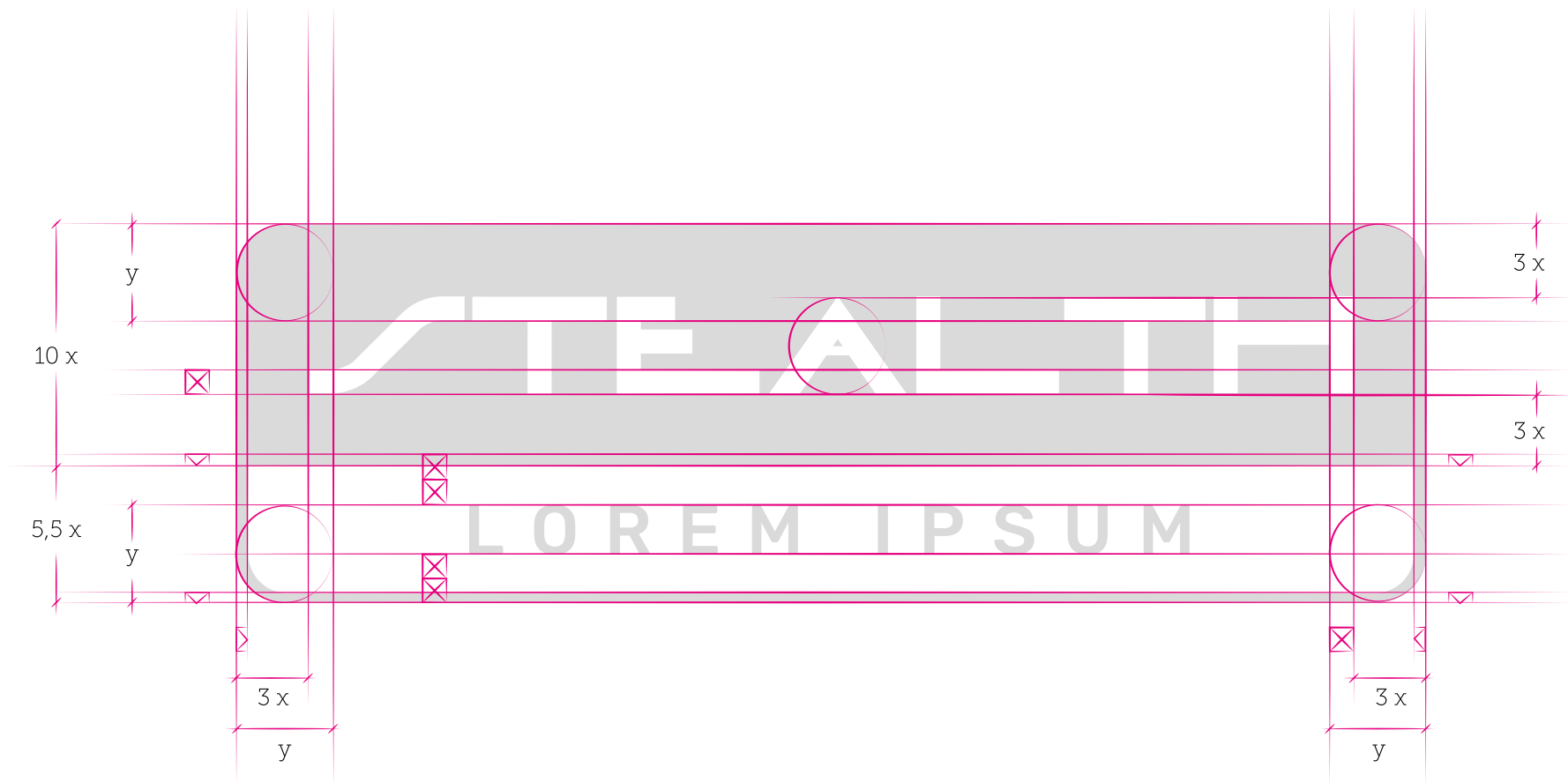
01. PARTNERSHIP PROGRAM LOGO



02. PARTNERSHIP LEVEL LOGOS



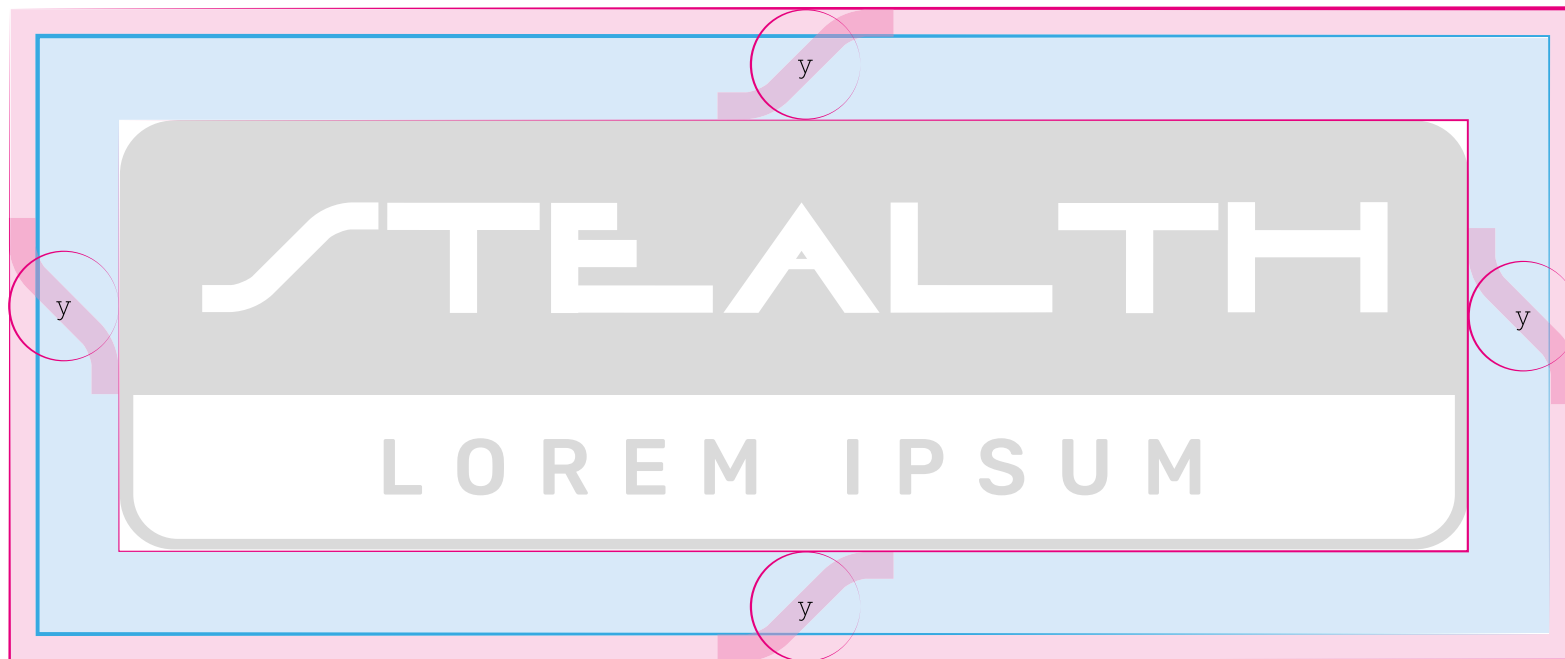
03. TECHNICAL DRAWING



⊠ = x

○ = 4x

04. CLEAR SPACE



 = Minimum clear space

 = Recommended clear space

05. CORPORATE TYPEFACES - PAYOFF

Rubik light

Rubik light italic

Rubik

Rubik italic

Rubik medium

Rubik medium italic

Rubik bold

Rubik bold italic

Rubik black

Rubik black italic

The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789 (!@#\$%&.,?::)

06. COLOURS



Positive



C15 M90 Y100 K5
Pantone 1795 C
R197 G54 B34
Web colour #C53622



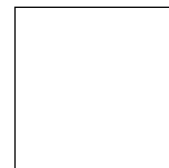
B/W



C00 M00 Y00 K100
Pantone Black C
R29 G29 B27
Web colour #1D1D1B

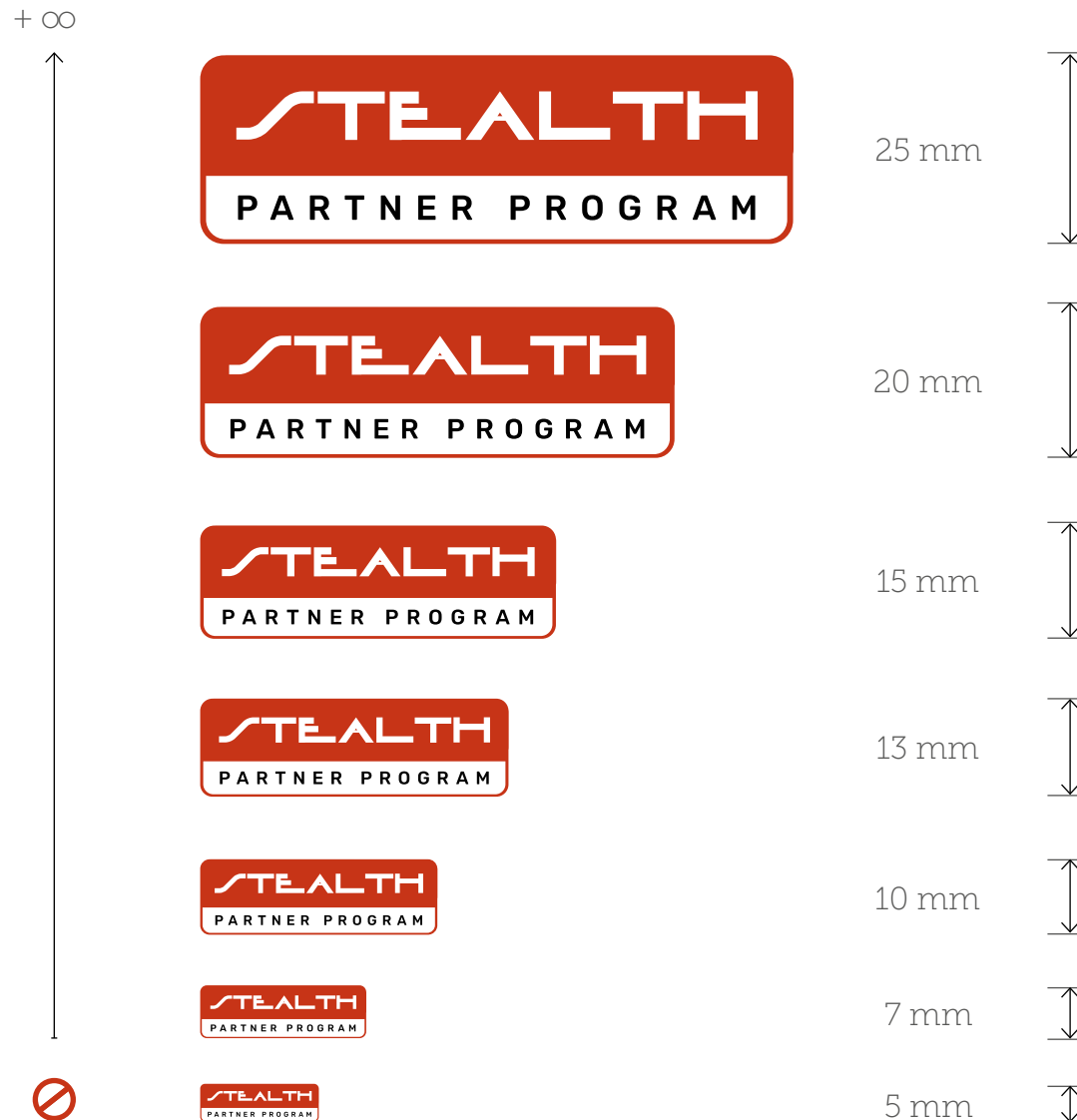


Negative



C00 M00 Y00 K00
R255 G255 B255
Web colour #FFFFFF

07. SIGNATURE VARIATIONS



07. SIGNATURE VARIATIONS



07. SIGNATURE VARIATIONS

+ ∞



25 mm



20 mm



15 mm



13 mm



10 mm



7 mm



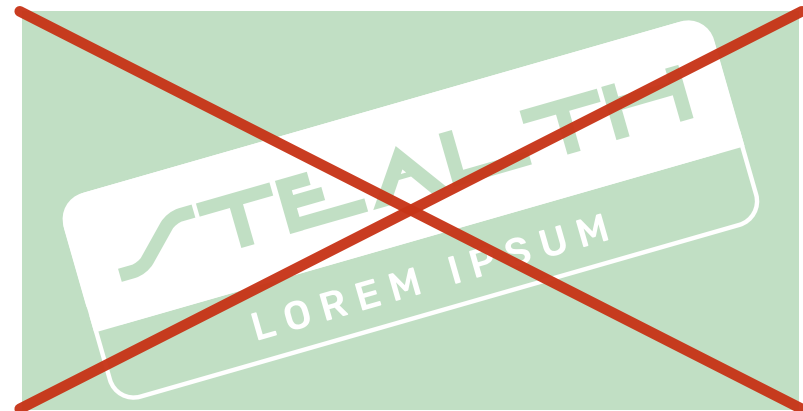
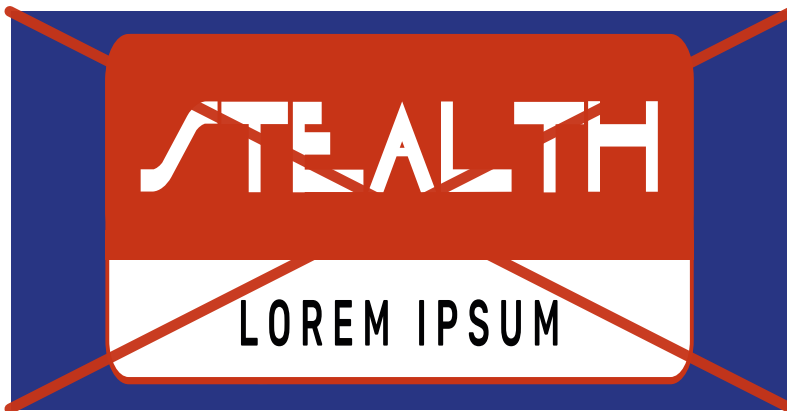
5 mm



08. DOS



09. DON'TS



10. BRAND ARCHITECTURE



Stealth Retail Partner Program logo



Partnership level logos

